



Contest "20 years of Malescorto! Draw our poster and laurel"

Premises

The International Short Film Festival, which takes place in Malesco at the end of July, celebrates its 20th anniversary. About 500 works compete every year to win 8 prizes and 6 special mentions. Musical evenings, meetings, screenings as well as the program with the short films of the contest, enrich the cultural offer of Malescorto, whose realization is made possible thanks to the support of organizations and associations.

For the 2019 edition, the Festival - in collaboration with the Associazione Musei dell'Ossola - organise a contest for graphic designers and schools.

Art. 1 - Requirements

The contest is open to Italian and foreign artists, professionals or students, over 18 years of age (at the time of submission) without any other age limit. Each participant can submit up to a maximum of three works (3 illustrations for promotional material and three versions of laurel) that must be unpublished, not awarded or reported in other contests.

Art. 2- Object

The participants will have to design the laurel and a graphic that will be appear on posters 70×100, posters A3 (29.7 x 42 cm), flyers A5 (21 x 14.8 cm) postcards (10x15 cm or 13x18 cm) advertising the 20th Edition of the Festival. The work will also be used for other possible forms of promotional distribution (banners, banners, 600×300 cm posters, gadgets, etc..).

The winning image and laurel will be included in the promotional material of the Malescorto International Festival.

Art. 3 - Rules for participation

There is no restriction on technique. Both painting technique (including hand drawing) and digital technique are accepted. The graphic illustrations must be sent in printable graphic formats (JPG or TIFF, resolution 300 dpi), or, in the case of handmade drawings, in original paper by mail or courier, sizes: 30x 50 cm.

For the illustration, 3 files or paper drawings are required. The first version must contain the image and background that will be used in various format and different sizes: A3 posters, A5 flyers, posters 70 x 100, PVC banner 190x 290 cm, postcards 10x15 or 13x18 cm.

The second version must contain the image and the background and will be used for banners, social networks, posters 600 x 300 cm, postcards 10x15 or 13x 18 cm.

Finally we require a version of the illustration only- without background- that will be used in case of need (e.g. for gadgets).

In the first two cases the work must consider the space available and the presence of the following words (for the layout see the attached poster of the 2018 edition):

- 20th edition
- International Short Film Festival
- from 29 July to 3 August 2019
- space for the program (on the same line as in 2018)
- the presence of a banner with logos

For both illustration and laurel, the author may indicate his name in small characters along the right margin of the work presented. It is possible to compete for the graphics of the promotional material, or for the laurel, or for both.



Art. 4- Expiry date

The works must be received by Tuesday, April 30, 2019.

Even those sent by mail will be accepted only if received by and no later than that date.

Art. 5 - Selection of works and winners

The jury composed of three people will select, at its sole discretion, the winners, who will be notified by e-mail. The results of the contest will be published at www.malescorto.it and on the official website of the Ossola Museums Association, www.amossola.it

Art. 6 - Prize

The winning works will be used for promotional purposes (on the web and through the creation of material) and the winner of the best illustration will be paid a cash prize of 150 euros. For the best "laurel", the winner will receive a prize of 50 euros.

Art. 7 - Rights to the work

The authors grant the non-exclusive right to publish their works on the promotional channels of the Festival, the Museums Association and its partners, as well as the reproduction on any support and size for

the promotional purposes of the contest. They also waive payment request for copyright. Malescorto Festival and Ossola Museums Association undertake to always mention the legitimate author. The rights to the work remain the property of their authors.

The authors of the selected works undertake, if they use the works for other purposes and in other publications, to always mention the "Malescorto" contest. The works will not be returned

Art 8 -Privacy

According to the D.L. n° 196/2003 we inform you that the data you send to us will be used exclusively for purposes related to the contest.

Art.9 – Sending Methods

The illustrations can be sent:

- to the following e-mail address: info@malescorto.it
- by ordinary mail in digital format (DVD, CD, USB PEN DRIVE) or on paper at:

Malescorto - "Poster and laurel 20th edition" contest

c/o Comune di Malesco

**Via Conte Mellerio n.54
28854 Malesco (VB) – Italy**

Any digital media must be labelled with the name of the participant.

The application form – completed and signed - must be attached to the work. If the illustration is sent digitally, the signed form must be sent in digital format.

Application form for the "20 years of Malescorto! Draw our poster and laurel".

I, the undersigned,

name.....

birthplace.....prov.....

postal code.....

date of birth

address.....

telephone.....

e-mail.....

hereby declare that I join the contest free of charge and fully accepts all the conditions of the regulations. I authorize the organization to process my personal data in accordance with Law 196/2003, for all the requirements of the organization.

For any information send an e-mail to info@malescorto.it or call 0324/92444.

Participation in the contest implies full acceptance of these regulations.

Date.....

Signature.....